

APAC CIO Outlook

MARCH-15-2017

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25 Most Promising Business Intelligence Solution Providers 2017

As enterprises are streamlining business operations with the advent of Business Intelligence, the advanced analytics tools developed by world-class practitioners are gaining more significance than ever before. The market today witnesses growing usage of tools for data visualization, data mining, business process management, and predictive analytics, which are all key facets of business intelligence. In the current scenario, benefits assured by these tools include greater effectiveness in identifying business opportunities, pricing, gauging productivity, optimizing sales, marketing spend, and a lot more. However, to leverage the competitive advantages assured by analytics platforms, enterprises need to optimize fundamental dashboards that turn data into actionable information and improve visibility. Moreover, business intelligence arms

organizations with the ability to make accurate business decisions by reducing the time spent on data collection and manipulation, and streamlining operations. It also allows entrepreneurs to comprehend the areas they need to focus on, with regards to current trends and market conditions. Results like these are driving entrepreneurs to employ a right BI solution in the right place at the right time, to get actionable insights and to steer the organization towards success.

In this edition, we present to you the “25 Most Promising Business Intelligence Solution Providers”. The list highlights some of the most promising organizations who are capable of leading their clients towards growth. The proposed list intends to assist the individuals and organizations to find the BI solution provider who can fulfil their specific business requirements and help streamline business processes in real-time.



Company:

Actify

Key Person:

Chris Jones
 CEO & President

Description:

Actify offers solutions such as; CAD Visualization, Data Discovery, Data Visualization & Dashboards to manufacturing companies

Website:

actify.com

Actify:

Redefining Product Data Intelligence for the Manufacturing Sector

Product Data Intelligence is one of the key necessities for manufacturing companies today. However, the industry has a major skill gap. Manufacturing companies cannot afford to have expensive engineers compiling and administering product data or product information to leverage the data boom. Chris Jones, the CEO and President and the team at Actify identified this problem as the industrial black hole and used Actify’s knowledge and experience to build a Product Data Intelligence solution. Chris begins, “The information is coming from multiple databases. The whole thing about manufacturing companies is how you make all the information available to the bigger audience. Even though most of our customers have PLM systems, they tend to use it only in the engineering areas. There are many who don’t even have a management system.”

Actify helps create a data network where manufacturing organizations can view, manage, and investigate product data with CAD Visualization, Data Discovery, and Data Visualization & Dashboards. Briefing on the efficiency of the organization’s solutions, Chris says, “We have developed solutions that allow manufacturing companies to access information from multiple disparate databases, mash that information together so that they are able to see it, visualize it through dashboards or a 3D image; so, they can make intelligent business decisions.”

The company, with its Product Data Management solution, has helped firms organize data and manage important information. To harness the huge amounts of data, the firm has devised a unique technology called Pipeline Manager. It can be implemented across the globe and has the capability of mining information from varied sources of data and accumulating them together in one central location. Chris elaborates, “The Pipeline Manager gives us several competitive advantages – it helps us deploy inexpensively and retrieve information very quickly, it can change and adopt systems very easily—making things very flexible.”

A key competitive advantage for the organization is that it doesn’t only cater to the CAD visualization needs of its clients, but also the extraction and distribution of all product design data related to a component or assembly in the most efficient manner. With Actify’s great experience with 3-D information, the solution also allows you to recognize duplicate and similar shapes, hence giving manufacturing companies the ability to clean their existing databases of unnecessary parts, saving significant sums of money.

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Citing an instance where Actify helps businesses in making faster and smarter business decisions, Chris says, “For example, one of our customers has a very simple business rule. If a component’s raw material price goes above 30 percent of the quote price, their profit margin is eroded. So, now when the engineer saves the CAD file, we extract the physical properties, the material costs, and compare it to the quote price. And, automatically alert management if their profit margin is being eroded.”

The offerings of Actify have not only helped businesses gain altitude, but also have made them proactive with their businesses. Actify’s customers now have a clearer insight into their business and operations, and new issues are now often detected automatically, with clients being notified through emails, helping them act on the issue at the very initial stage. For over two decades, Actify has been attentive to client feedback, working in close association with its clients. It has earned them the customers’ confidence and a reputation of being client-compatible. Since the release of its data discovery solution in January 2016, over 20,000 users are now making smarter & faster decisions. **ACQ**



Chris Jones,
 CEO & President