



## ZUR SOFORTIGEN VERÖFFENTLICHUNG

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## SHINSUNG INFORMATION TECHNOLOGY COMPANY LTD. SETZT ERFOLGREICH AUF ACTIFY PUBLISHER UND SPINFIRE PROFESSIONAL

**Actify Publisher und SpinFire Professional komplett in ShinSungs Zuliefererkette integriert, um Kommunikationsprozesse zu verbessern und Zeit und Kosten zu sparen**

**San Francisco, Kalif./USA und Seoul/Korea – 20. Januar 2006:** Actify Inc., weltweit führender und preisgekrönter Software-Hersteller im Bereich Digital Design Communications, hat verkündet, dass die koreanische ShinSung Information Technology Company LTD, eine koreanische Firma im Bereich Altsystementwicklung, die 3D CAD bei der Entwicklung von Fahrzeugteilen einsetzt, Actify Publisher und den SpinFire Professional mit Erfolg integriert hat. Die Altsystemanwender nutzen die Viewer- und Publizierungslösung, um einfach und sicher auf 2D und 3D CAD-Daten zugreifen zu können. Seit der erfolgreichen Integration des Actify Publishers und des SpinFire Professional hat ShinSung bereits in kürzester Zeit- und Kosteneinsparungen bei der Verwendung der Tools erzielt und so einen wichtigen Wettbewerbsvorteil im koreanischen Markt gewonnen.

**Über ShinSung**

ShinSung Information Technology Co. Ltd. ist eine Altsystementwicklungsgesellschaft, die sich insbesondere auf die Herstellungsindustrie spezialisiert hat. Das Unternehmen operiert in Ulsan, Südkorea - einem berühmten Industriegebiet für die Automobilfertigungsindustrie. ShingSung möchte seinen Kunden die beste computergesteuerte Umgebung bieten, um ihnen so Wettbewerbsvorteile zu verschaffen.

**Über Actify Inc.**

Actify Inc. ist ein weltweit führender und preisgekrönter Software-Hersteller im Bereich CAD-Visualisierung und Digital Design Communication mit über 8.000 Kunden weltweit. Actifys SpinFire-Produktfamilie ist eine hochfunktionale und intuitiv zu bedienende Visualisierungs- und Kommunikationslösung zur Darstellung von CAD-Daten und bietet bei geringsten Investitionen höchste Skalierbarkeit für Unternehmen in der Automobil-, Technologie-, Automatisierungs- und Fertigungsindustrie sowie ihren Zulieferern weltweit. Neben seinem Stammsitz in San Francisco in Kalifornien vertreibt das global operierende Software-Unternehmen seine Produkt-Lösungen über autorisierte Partner und Reseller in den USA, Europa und Asien.

Weitere Informationen erhalten Sie auf Actifys Webseite [www.actify.com](http://www.actify.com) oder unter der Rufnummer: +1.415.227.3800.

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**SHINSUNG INFORMATION TECHNOLOGY COMPANY LTD. DEPLOYS ACTIFY  
PUBLISHER™ AND SPINFIRE PROFESSIONAL**

**Actify Publisher and SpinFire Professional Fully Integrated into ShinSung's Supply Chain  
to Streamline the Digital Design Communication Process, Saving Time and Money**

**San Francisco, Calif and Seoul, Korea – January 17, 2006** – Actify Inc., the global leader in digital design communication solutions, today announced that ShinSung Information Technology Company LTD, a legacy system development company, that uses 3D CAD to develop parts for automotive manufacturers, has successfully integrated Actify Publisher and SpinFire Professional in order to supply existing legacy system users with the viewing and publishing solution to enable easy and secure access of 2D and 3D CAD designs and information. Since the

successful integration of Actify Publisher and SpinFire Professional, ShinSung has realized time and cost savings for viewing and distributing designs within the enterprise and supply chain, allowing them to gain a competitive advantage in the Korean market.

“After an extensive search, we have found that PDM and PLM systems are inferior to Actify’s digital design communication solution because of the difficulties in viewing and distributing 3D and 2D design data and the high costs involved in purchasing and managing those systems,” said Phil-Soon Shin, General Manager, ShinSung Information Technology Company Ltd. “There are no other systems like Actify Publisher or SpinFire Professional available in Korea, so we are happy to be the first to discover the value these products deliver. The ability to distribute drawings and models through the Internet has increased the utilization of our legacy systems, so we could immediately begin reducing expenses and increasing productivity, allowing us to stay more competitive in our market.”

ShinSung is the first Korean company to introduce a true digital design communications system throughout their organization and supply chain. This has allowed ShinSung to gain their competitive advantage in the Korean market by enabling them to distribute 3D CAD models and associated data to customers and the supply chain efficiently at a very low cost.

“The adoption of Actify Publisher and SpinFire Professional by ShinSung is indicative of the global demand for a solution that allows companies to achieve a dominant competitive position through better accessibility of CAD designs and data,” said Randy Ochs, president and CEO of Actify. “This is especially true given that ShinSung is the first Korean company to identify the need and seek out a digital design communication solution such as Actify. ShinSung recognized Actify’s dedication to deliver the best digital design communication solution available today and they are realizing the value our products deliver.”

ShinSung is using the Actify solution for real-time distribution and viewing of 2D and 3D CAD models and associated data between the enterprise and supply chain, enabling authorized users to download and access native CAD files from the web. For example, the author of a model can upload the model with all of its associated data to the web and authorize specific users from their supply chain to download the file and access what is needed, locking out anyone who does not

have authorization to access the file. It can support various environments within any enterprise, regardless of what CAD system they are using. CAD systems that are supported include CATIA, Unigraphics, Pro/E, SolidEdge, SDRC, SolidWorks, AutoCAD and Inventor.

Actify's suite of products are designed to enable easy and secure access, communication and distribution of multiple 2D/3D CAD file formats, and related documents through global enterprises and supply chains, without requiring expensive native CAD products or access to complex data management systems. This allows for paperless distribution and collaboration of complex design data so companies will realize cost savings and productivity gains in product design, procurement, quoting and estimation, manufacturing, sales, marketing and field support.

**About ShinSung**

ShinSung Information Technology Co., Ltd. is a legacy system development company focused on the manufacturing industry. They are particularly focused in Ulsan, South Korea, a famous industrial area for the automotive manufacturing industry. ShingSung's goal is to establish the best computerized environment for their customers to gain competitive industry advantage.

**About Actify Inc.**

Actify Inc. is a privately held, award-winning global leader of CAD visualization and digital design communication solutions with over 8,000 customer companies throughout the automotive, high technology, aerospace, industrial automation, and discrete manufacturing industries. Actify's Suite of Products provide the lowest total cost of ownership with the highest scalability across manufacturing industries and through their supply chains. The Actify Suite of Products are sold through authorized distributors and Value Added Resellers in North America, Europe and Asia Pacific. Actify is headquartered in San Francisco, California. For more information please visit [www.actify.com](http://www.actify.com) or call 415.227.3800.

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